# Analysis of approaches to describing the development processes of modern management

# Анализ подходов к описанию процессов развития современного менеджмента

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## Abstract

Various approaches to describing the processes of development of modern management are considered, including: scientific schools, concepts and stage-phase approaches. Particular attention is paid to the analysis of the author's five-phase approach to describing the processes of development of modern management, which allows us to describe the change in management concepts corresponding to small cycles of economic activity by Clemente Zhuglyar with an average duration of about ten years (the approximate time of dominance of a specific management concept), regularly repeating their features within large cycles of economic activity

of Nikolai Kondratyev with an average duration of about fifty years (approximate time of dominance of a particular technological order). The extended up to the present time classification of scientific schools and concepts of modern management is analyzed. Within the framework of the author's five-phase approach to describing the development processes of modern management, the results of describing the stages of development of management concepts in the period from the 1870s to the 2040s are presented in the framework of the conceptual-phase approach.

**Keywords:** analysis, approaches, description, development processes, modern management.

#### Аннотация

Рассмотрены различные подходы к описанию процессов развития современного менеджмента, включая: научные школы, концепции и этапно-фазовые подходы. Особое внимание уделено анализу авторского пятифазного подхода к описанию процессов развития современного менеджмента, который позволяет описать смену концепций менеджмента, соответствующих малым циклам экономической активности Клементе Жугляра со средней продолжительностью около десяти лет (ориентировочное время доминирования конкретной концепции менеджмента), закономерно повторяющих свои черты в рамках больших циклов экономической активности Николая Кондратьева со продолжительностью около пятидесяти лет (ориентировочное доминирования конкретного технологического уклада). Проанализирована расширенная до настоящего времени классификация научных школ и концепций современного менеджмента. В рамках авторского пятифазного подхода к описанию процессов развития современного менеджмента представлены результаты описания этапов развития концепций менеджмента в период с 1870-х по 2040-е годы в рамках концептуальнофазового подхода.

**Ключевые слова:** анализ, подходы, описание, процессы развития, современный менеджмент.

## Introduction

The sphere of management of socio-economic systems (organizations and enterprises) is rightfully considered the same age as humanity, and was widely used even in the primitive communal system for building housing, obtaining food, maintaining fire, etc. [140] But before separating management as an independent area of knowledge into a separate science, mankind for thousands of years, bit by bit, accumulated experience in management [126].

The history of the development of management science shows that the theoretical comprehension of management processes proceeded unevenly. Moreover, success in the development of management theory has always depended on the development of industry, other areas related to management, such as mathematics, engineering, psychology, sociology, cybernetics, etc. As one of the founders of scientific management F. Taylor noted: this is evolution, not an invention "[14].

This paper presents the results of research by the authors of various approaches to describing the development of modern management (including scientific schools, management concepts and stage-phase approaches), which have not been reflected in well-known literary sources, focusing on the description of approaches to management development at the turn of the 1980s - 1990s [157].

The approaches considered in this study formed the basis for the development of not only management theory [126], but also its applied directions, to which today they can be attributed [126, 128, 144, 153]:

- 1) administrative management,
- 2) animation management,
- 3) anti-crisis management,
- 4) brand management,

- 5) gender management,
- 6) state and municipal administration,
- 7) investment management,
- 8) innovation management,
- 9) information technology management,
- 10) research of control systems,
- 11) communication management,
- 12) coordination management,
- 13) logistics,
- 14) marketing,
- 15) international management,
- 16) methods of making management decisions,
- 17) knowledge management,
- 18) management of the organization,
- 19) sales management,
- 20) territory management,
- 21) motivational management,
- 22) general management,
- 23) production management,
- 24) risk management,
- 25) event management,
- 26) strategic management,
- 27) time management,
- 28) technology management,
- 29) management of intellectual property,
- 30) quality management,
- 31) management consulting.
- 32) property management,
- 33) personnel management,
- 34) project management,
- 35) financial management,
- 36) environmental management,
- 37) legal management,
- 38) GR-management,
- 39) PR management,
- 40) Yield management.

The presented results are a generalization of well-known studies [1-24, 26-95, 166-171], as well as the author's studies reflected in the works [25, 96-165].

# Purpose of the study

The purpose of this study is to highlight the stages that describe the processes of management development not only in the 20th, but also in the 21st centuries (including the forecast period until the 2040s).

# Research methodology and technique

During the research, the main approaches were used to describe the processes of management development - phase, school and conceptual, which in the evolutionary development of management concepts were reflected in the works of Andreeva V.I. [17], Afonichkina I.A. [81], S.I. Ashmarina. [74], Baldina IV, Yasnikova G.E. [73], Blake RR, Mouton DS. [21], Balashova A.P. [18], Basovsky L.E. [19], Blinova A. O., Ugryumovoy N. V. [20], Borodushko I. V., Lukashevich V. V. [80], Verdiyeva Yu.N. [27], Vesnina V.R. [28], Vikhanskiy O.S., Naumova A.I. [30], Volodko V.F. [31], Voropaeva S.N., Ermokhina V.D. [32], Gaponenko A.L., Pankrukhina A.P. [166], Glukhova V.V. [38], Goncharova V.I. [39], Dafta R. [41], Danko T.P., Golubeva M.P. [40], Dashkova I.A., Tkachenko I.V., Zakharchenko N.S. [42],

Egorshina A.P. [43], Zinovieva V.N., Zinovieva I.V. [53], Zuba A.T. [54], Ignatieva A.V., Maksimtsova M.M., Komarova M.A. [75], Kaznachevskaya G.B. [55], Klykova M. S., Spiridonova E. S., Rukina M. D. [60], Korotkova E. M. [62], Korgovoy M.A. [61], Kostina V.A., Kostina T.V. [63], Kruglovoy N.Yu. [54], Ksenofontova Kh.Z. [65], Kuznetsova Yu.V. [72], Litvina Yu.I., Litvina I.Yu., Kharisova R.R. [68], Mazura I.I. [33], Mardasa A. N., Gulyaeva O. A. [69], Maslova E.L. [70], Mintzberg G. [77], Mikhnenko PA [78], Mescona M, Alberta M., Khedouri F. [76], Petrova A.N. [82], Popova V.N., Kas'yanova V.S. [84], Reznik S.D., Igoshina I.A. [86], Repina E.A. [87], Semenova A.K., Nabokova V.I. [95], Tebekina A.V., Kasaeva B.S. [142] and other authors.

The development of management in human society naturally proceeded from empirical results of action to scientifically based decisions.

Modern management science (management) originated in the late 19th - early 20th centuries and is characterized by a whole range of scientific schools and concepts. In the scientific literature, there is a fairly large number of options for describing schools and concepts of management development and the processes of their evolution. It should be noted that practically all the authors describe the evolution of the concepts of international management as described above in the 20th century.

# **Key research findings**

Studies have shown that many authors limit themselves to considering the scientific, process, systemic and situational approaches in management (Table 1) [163], explaining that these approaches, complementing each other, ensure the development of modern management at all phases of the cycles of economic activity of socio-economic systems (enterprises, industries, complexes) [156]: rise, peak, decline, crisis, for example, large (technological) cycles of economic activity N. Kondratyev, medium (construction) cycles of economic activity S. Kuznets, small (business) cycles of economic activity of K. Zhuglyar, short (business cycles) of economic activity of J. Kitchin et al. [153].

Table 1
Phases of management development based on a scientific, functional, systemic and situational approach

№	Name	of	Characteristic features of the approach	Cycle phase	
1	Name approach Scientific approach management development	to	Based on the following basic provisions. First, science and technology are considered as the main factors in the economic development of the state, industries and individual companies. Secondly, the implementation of scientific research and development work (R&D) is considered as the main factor in the development of the production potential of enterprises, industries and complexes. That is, scientific and technological development is considered the locomotive of socio-economic development in general. Thirdly, the management of development processes based on the use of statistical factor models	Growth economic activity business entities	of of
			(correlation and regression analysis), standardization of labor intensity, material and capital intensity of research, development work, experimental and batch production, operation, repair and after-sales service of products, etc.		
2	Functional		Based on:	Maximum	
	approach	to	2.5, 2	economic	C
	management		organization;	activity	of

	development	- secondly, on specialization in the organization of	business	
	r	management functions;	entities	
		- thirdly, on the use of technologies of economic and		
		mathematical modeling in management of both		
		innovative and routine processes;		
		- fourthly, on the use of network planning methods		
		and optimization models in business management.		
3	System approach	Assumes:	The decline	in
	to management	- first, the consideration of the enterprise as a complex	economic	
	development	organizational system, consisting of many interrelated	activity	of
		elements;	business	
		- secondly, taking into account the factors of the	entities	
		external competitive environment and the internal		
		organizational management scheme that affect the		
		development of the business processes of the		
		enterprise;		
		- thirdly, the search and implementation of		
		technologies for the rational management of an		
		enterprise as a system.		
4	Situational	Assumes:	Minimum	
	approach	- firstly, the systematization of the most probable	economic	
		options for the implementation of both routine and	activity	of
		innovative processes at the enterprise;	business	
		- secondly, the analysis of external and internal factors	entities	
		that determine the success of certain innovative and		
		(or) routine decisions at the enterprise;		
		- thirdly, the development of management decisions,		
		optimal (rational) for the implementation of both		
		innovative and routine tasks in a particular situation.		

The specified 4-phase approach to the description of the development processes of modern management (Table 1) is the most widespread and most often found in the well-known literary sources [140].

The 4-phase approach to the description of modern management development processes served as the basis for the development of a 5-phase approach to the description of modern management development processes.

Paying tribute to the universality of the 4-phase approach to describing the development processes of modern management, nevertheless, a 5-phase approach to describing the processes of modern management development was proposed (Table 2) [156].

Table 2
The proposed 5-phase approach to describing the development processes of modern management

№	Phase name	Phase characteristic
1	Crisis phase	Management tools are aimed at overcoming the economic crisis
		with minimal costs
2	Phase of the beginning	Management tools are aimed at finding ways of the fastest
	of economic activity	development
	growth	_
3	Phase of approaching	Through the use of selected management tools, the highest rates
	the peak of economic	of development are ensured
	activity	
4	Phase of the onset of a	Management tools aim to localize costs through the use of well-

	recession i	n econor	nic	proven standardized approaches to management
5	The p	hase	of	Management tools are simultaneously aimed at localizing all
	approaching	5	the	types of costs, and at determining rational ways to overcome the
	economic crisis			crisis, and at finding promising ways out of the crisis

The proposed 5-phase approach to describing the processes of development of modern management allows us to describe the dynamics of the change in the phases of development of management by taking into account small (business) cycles of economic activity of K. Zhuglyar with an average duration of 10 years within the framework of large (technological) cycles of economic activity of N. Kondratyev with an average lasting 50 years, which predetermined the accounting in the model of 5 phases of the development of the technological order [140].

Thus, the proposed 5-phase approach to describing the processes of development of modern management involves a cyclical change of the following phases: the phase of the crisis, the phase of the beginning of the growth of economic activity, the phase of approaching the peak of economic activity, the phase of the beginning of the decline in economic activity, the phase of approaching the economic crisis.

As a logical rationale for the proposed 5-phase approach to describing the processes of development of modern management, the description of the change of small (business) cycles of economic activity of K. Zhuglyar with an average duration of 10 years (within which the concepts and basic provisions of management schools are formed) in within the framework of large (technological) cycles of economic activity of N. Kondratyev with an average duration of 50 years, reflecting a change in technological orders, accompanied by a significant change in the content (but not principles) of approaches to management [140].

The conducted studies of the phase approach to describing the processes of management development made it possible to move on to research within the framework of the phased approach to describing the processes of management development in the XX-XXI centuries, covering the processes of school development and management concepts.

Despite the fact that some authors, not without reason, consider the phase approach to describing the processes of modern management development as universal, other authors also reasonably consider a wider palette of approaches to management development based on the study of management schools.

Management schools quite fully characterize the composition of significant factors of their development, under the influence of which they were formed. The basic list of management schools traditionally includes: the school of scientific management, the school of administrative (classical) management, the school of human relations, the school of behavioral sciences, the school of management science (also called quantitative). Moreover, most often in the well-known descriptions, the five schools of management mentioned cover the period from the 1900s to the 1950s (Table 3) [163].

Table 3 Classification of basic management schools that developed from the 1900s to the 1950s

$N_{\underline{0}}$	Names of management schools	Time period
1	School of Science Management	1900s
2	School of administrative (classical) management	1920s
3	School of Human Relations	1930s
4	School of Behavioral Sciences	1930s
5	School of Management Science (Quantitative School of Management)	1950s

Thus, the objective flaw in the approach to describing management development processes in the form of basic management schools, presented in Table 3, lies in the statement that the development of approaches to management in the middle of the twentieth century

allegedly ended, while objectively this is not the case - management how management science continues to evolve.

Although the very fact of the recognition of the management schools presented in Table 3 as the basic basis for their development is not in doubt.

Another group of authors studying the processes of management development, along with the basic schools of management (including: the school of scientific management, the school of administrative management, the school of human relations, the school of behavioral sciences and the school of the quantitative approach to management), presented in Table 2, additionally highlight: empirical school of management, school of social systems, school of human resource management. This extended classification of management schools covers, in most of the well-known descriptions, a more significant (compared to basic management schools) time interval - the period from the 1880s to the 1960s.

It is this extended classification of eight schools of management, the characteristics of which are presented in Table 4, that is considered to date by most authors studying the development of approaches to management as the most complete [98].

Table 4
Accepted as a complete classification of schools of management formed in the period from the 1880s to the 1960s

№	School name	Period
1	School of Scientific Management	1885-1920s
2	Administrative (classical) school of management	1920-1950s
3	School of Human Relations	1930-1950s
4	School of Behavioral Sciences	1930-1950s
5	Empirical School of Management	1940-1950s
6	School of Quantitative Approach to Management Since	1950s
7	School of Social Systems	1950-1960s
8	School of Human Resource Management	1960s

Paying tribute to the currently accepted as the most complete classification of management schools that formed in the period from the 1880s to the 1960s, presented in Table 4, but not considering it exhaustive, the classification of modern management schools, extended to the present time, was proposed covering the period from the 1880s to the 2020s (Table 5).

Proposed extended to the present classification of modern schools of management covering the period from 1880s to 2020s

$N_{\underline{0}}$	The name of the	The main ideas of the	Features of the	The most
	school of	school of management	application of the	prominent
	management		provisions of the school	representatives of
	and the period		of management	the school of
	of its formation			management
1	School of	The school of scientific	Scientific study and	M. Weber, G.
	Science	management is based on	improvement on this	Gantt, F. & L.
	Management,	the assertion that laws,	basis of the content and	Gilbert, G. Grant,
	1880-1920s	approaches, techniques,	organization of labor	O.A. Ermansky,
		mechanisms and rules	implementation processes	F. Taylor, G.
		obtained in exact and	by the personnel of the	Ford, G. Emerson
		natural science	enterprise through the use	and others.
		disciplines can be	in management of	
		successfully used in the	scientific methods	
		practice of enterprise	borrowed from other	
		management through the	areas of knowledge,	
		implementation of a	which led to the	

org incl app - t trai - to the tecl ther - spe per - to of - dist resp emp and	chnologies and teach em to employees; to ensure the pecialization of work erformance; to the implementation to the rational estribution of duties and esponsibilities between employees (performers) and management ersonnel (managers)	achievement of the following important practical results:  to the important conclusion that the work of managing people in an organization is a certain specialty that requires special training;  the organization as a whole will benefit if each group of employees is focused on performing the work that it knows how to do best, and is committed (motivated) to perform this work [96].	
2 School of It is administrative (classical) to management, 1920-1950 man rati with add	is based on the search r systemic approaches	Formulated universal management principles aimed at achieving the success of the organization, including: - rational division of labor, - competent distribution of powers and responsibilities, - strict adherence to labor discipline, - ensuring the unity of achieving goals, - ensuring the unity of efforts of the entire team of the company through the achievement of harmony of interests of the personnel (employees) and the organization as a whole (including the interests of the owners), - ensuring the unity of actions of employees of the organization, - subordination of private	A. Gastev, A. Ginsburg, D. Mooney, A. Sloan, L. Urvik, A. Fayol and others.
		(personal and group) interests to the general	

	I	T		
			(interests of the organization),	
			- implementation of	
			competent management,	
			- implementation of the	
			principle of fair	
			remuneration of	
			personnel,	
			1 /	
			- reasonable	
			centralization of	
			management,	
			- ensuring the continuity	
			of reaching the control	
			chain through effective	
			communications,	
			- providing	
			order of activity,	
			- observance of fairness	
			in implementation	
			established rules and	
			agreements at all levels	
			of government,	
			- ensuring the stability of	
			personnel (in terms of	
			quantitative and	
			qualitative composition,	
			continuity, etc.),	
			- encouragement (and not	
			condemnation) of the	
			initiative of the staff	
			[122]	
3	School of	It confirms the need to	Aims at improving the	E. Mavo. M.P.
	Human	focus management	efficiency of the	
	Relations	processes on the social	organization through the	
	Management,	needs of personnel,	use of knowledge about	
	1930-1950s.	which often prevail over	interpersonal	
		material needs, and	relationships and their	
		allows employees of the	constructive management	
		organization (in case of	in the interests of the	
		successful	organization. The	
		implementation of the	founders of the school	
		management provisions	argued that when	
		prescribed by this	considering management	
		school):	as a method of	
		<b>′</b>		
			management that ensures	
		individuality (value as a	the performance of work	
		specialist) in the	with the help of other	
		organization through	people, it should be borne	
		relationships with other	in mind that relationships	
		people;	in the team are no less	
		- to neutralize the	(and sometimes more	
		development of social	significant) value than	

		relationships in the	material incentives for	
		organization of the	employees [137].	
		possible loss of job		
		attractiveness as a result		
		of the development of		
		industrialization or the		
		onset of a recession in		
		the economy;		
		- to get the opportunity		
		to show a greater response to the social		
		influence of a group of		
		colleagues, against the		
		background of incentives		
		by means of control from		
		the side of management;		
		- to give a stronger		
		response to the orders of		
		the manager who meets		
		the social needs of the		
		employee [98].		
4	School of	It is based on the study	The provisions of the	-
	Behavioral	of the processes of social	School of Behavioral	Herzberg, R.
	Sciences, 1930-	interaction of employees	Sciences are aimed at	Likert, D.
	1950s.	in the company, on the	helping an employee of	McGregor, A.
		study of motivation,	the organization to realize	Maslow and
		power, leadership and	his own capabilities, on	others.
		authority, the type of organizational structures,	the one hand, and at achieving high efficiency	
		communications, quality	of the enterprise by	
		management, the	ensuring the effectiveness	
		· ·	of the used capabilities of	
		working life, etc. on the	personnel, on the other	
		efficiency of functioning	hand [117].	
		of a controlled socio-	[/].	
		economic system		
		(enterprises,		
		organizations, etc.) [98].		
5	Empirical	Aimed at collection of	The empirical school of	E. Dale, R.
	School of	the best practical	management proceeds	Davis, P.
				-
	1940-1950s.		_	
1		<u> </u>	C	· ·
		The state of the s	5	*
		oi management	umery consolidate the	-
		_	nocitivo ovnoriones of	Simon A
		recommendations for	positive experience of	Simon, A.
		recommendations for managers. Thus,	managing organizations	Chandl and
		recommendations for managers. Thus, the accumulation of the		-
		recommendations for managers. Thus, the accumulation of the best positive experience	managing organizations	Chandl and
		recommendations for managers. Thus, the accumulation of the	managing organizations	Chandl and
5		organizations, etc.) [98]. Aimed at collection of	*	Davis, P. Drucker, D. Miller, L. Newman, E. Peterson, E. Plowman, G.

		consolidation in the		
		practice of managing an		
		organization [98].		
6	School of	Based on the use of	The school of a	R. Ackoff, L.
	quantitative	achievements in the	quantitative approach to	Bertalanffy, S.
	approach to	management of	management has been	Beer, A.
	management,	organizations in the	developed through the	Goldberger, N.
	since 1950s.	following areas:	use of quantitative	Djordgescu-
	5111 <b>CC</b> 17505.	A) development of	methods for making	Regan, R.
		cybernetics and theory of	management decisions.	Kalman, L.
		operations research;	The use of these methods	Klein, R. Luce,
		B) application of	became possible thanks	E. Rife, S.
		mathematical models in	to the introduction of	Simon, M.
			mathematical models into	Sasieni, S.
		management;		· ·
		C) development of	the management practice	Forrestre, D.
		quantitative methods	and the	Fosrester, et al.
		used in the development	apparatus of exact	
		of management	sciences [161].	
		decisions;		
		D) the formed apparatus		
		of the exact sciences,		
		introduced into the		
		organization's		
		management systems		
		[83].		
7	School of	It is largely based on the	Using a complex of	I. Anosov, C.
	Social Systems,	achievements of the	social aspirations of	Barnard, J.
	1950-1960s	school of "human	employees in the interests	March. R. Cyert,
		relations" and,	of the development of the	G. Simon, F.
		developing them,	organization can	Selznick, A.
		considers the employee	significantly increase the	Etzioni and
		as a person with social	efficiency of its	others.
		needs (along with	functioning [98].	
		material needs), which		
		are reflected in the		
		search for opportunities		
		for their implementation		
		in the organization. The		
		organizational		
		environment, in turn,		
		also affects the formation		
		of the needs of the		
		employees of the		
		enterprise (company)		
		[144].		
8	School of	It implies considering	Focuses on	M. Beer, D.
	Human	personnel as the main	satisfaction of the needs	Guest, M.A.
	Resource	reserve of development	of personnel, considered	Devanne, J.
	Management,	and the main source of	through the ratio of the	Douglas, S.
	1960s.	economic growth. The	outcome of the personal	Klein, P.
	17005.	postulates of this school	-	
		=	interest of each employee	Lawrence, R.
		of management are based	in the best results of	Miles, D.C.

		on the aggorities that to	gagial labor a martials -f	Milla A
9	School of staff motivation,	on the assertion that to improve the efficiency of the organization requires not only building up human resources, but also ensuring the most effective use of it in the interests of the organization [133].  It is based on determining the options	social labor, a particle of which is his personal result [98].  It assumes a complex use of the main provisions of	Mills, A. Pettigrew, C. Sisson, B. Spector, J. Storey, N.M. Teachy, R. Walton, C. Fombrun, D. Hunt, K. Hendry, E. Stein and others. J. Adams, K. Alderfer,
	motivation, 1950-1990s	for the most effective solution to the task of managing the organization's activities based on the characteristics of personnel management based on the formation of a socio-psychological chain of events in them: "need - motive - incentive - goal - action", which determines the actions of individual employees, groups of employees and the organization's team in the whole [98].	the groups of theories of personnel motivation, including: meaningful theories of personnel motivation (link "motive - incentive"), motivational theories of forming a favorable "field (atmosphere of activity)" for personnel (link "incentive - goal"); process theories of personnel motivation (link "goal - action") [130].	R. Alderrer, D. Atkinson, P. Bourdieu, D. Bowen, V. Vroom, F. Herzberg, A. Gorz, J. Cole, K. Levin, E. Locke, E. Lawler, K. Madsen, D. McGregor, D. McKelland, P. Martin, A. Maslow, S. Richie, V. Skinner, F. Taylor, W. Ouchi, L. Porter, R. Frey, E. Fromm and others.
10	School of Strategic Management and Marketing, 1970-2000s.	Based on development theory of strategic management as the main a tool for effective market development of the organization and ensuring its high competitiveness, as well as on developments in theory marketing, allowing you to analyze the internal and external (market) environment, study behavior consumers, form	The family of schools of strategic management and marketing includes groups of prediscriminating, describing and integrating schools defined by G. Mintsberog [149]  A) The group of preparatory schools includes: 1) School of Design (K. Andrews, A. Chandler etc.) [172]; 2) School of planning (I. Ansoff, P. Lorange, etc.);	I. Ansoff, B. James, P. Lorange, D.S. Lvov, R. Katz, F. Kotler, J. Quinn, G. Mintzberg, M. Porter, A. Chandler, K. Enrus and others.

	I	Γ	0 0 1 1 0 11	
		marketing	3) School of positioning	
		communications and	(M. Porter, R. Katz, B.	
		carry out strategic	James, J. Quinn, etc.);	
		marketing management	B) Group	
		[98].	describing schools	
			include:	
			1) School of	
			Entrepreneurship (J.	
			Schumpeter and others);	
			2) Cognitive school (G.	
			Simon and others);	
			3) School of education	
			(C. Lindblom; J. Quinn,	
			etc.)	
			4) The School of Power	
			(R. Kyert, J. March, G.	
			Allison, etc.);	
			5) School of Culture (E.	
			Pettigfew, S. Feldman, J.	
			Barney, M. Fersiroth, F.	
			Rieger, etc.);	
			6) School of the external	
			environment (M.	
			Mescon, C. Oliver, J.	
			Freeman, M. Hann, W.	
			*	
			Astley, etc.);	
			C) The group of	
			integrating schools	
			includes:	
			1) The School of	
			Configuration (R. Miles,	
			A. Miller, P. Handavalla,	
			P. Friesen and others)	
			[77]	
11	School of	Based on the use of	Provides for the use of	Bell D., Castells
	Management on	information technology	information management	M., McLuhan M.,
	the basis of	in solving problems of	technologies as	Masouda E.,
	information	management of an	technologies that	Machlup F.,
	technology,	organization as one of	implement the processes	Naisbitt J., Stoner
	from 1980 to	the four main freedoms	of using a set of methods	T., Tebekin A.V.,
	the present	that ensure the processes	and tools implementation	Toffler E.,
	(2020s)	of integration and	of operations of	Eburdin P. et al.
	` ′	globalization in the	collection, registration,	
		system of economic	transfer, accumulation	
		development, and	and processing of	
		effectively implement	information on the basis	
		the main management	of software and hardware	
		functions, including:	for solving management	
		marketing, analysis,	problems of the	
			development of socio-	
			=	
		organization, current	economic systems	
		management,	(enterprises, industries,	

coordination, adjustment, r	,	complexes, building	etc.)	by and	
etc. [56]		implementing			
		information r	nanage	ment	
		systems [ 126]	].		

By proposing an expanded classification of modern management schools covering the period from the 1880s to the 2020s, presented in Table 5, the authors hope that it will serve as a foundation for further description of management schools [98] that will be formed in the 21st century.

The reliance on the phase approach to the description of the processes of development of modern management, as well as the periodization of management schools made it possible to proceed to the development of a classification of management concepts of the XX-XXI centuries.

It should be noted that the currently most widespread management concepts actually repeat in content the classical management schools. This applies, first of all, to such generally recognized management concepts as [140]:

- the concept of scientific management;
- the concept of administrative management;
- the concept of management from the standpoint of psychology and human relations;
- the concept of management from the standpoint of the science of behavior.

The author's conceptual approach to the study of the dynamics of management development processes differs from the most common phase approach (Table 1) and the approach based on management schools (Table 3, 4), in addition to improving both of these approaches (Table 2 and Table 5), and also known conceptual approaches, the following provisions related to the development of management concepts [134].

First, the phased approach to the development of management in itself, demonstrating the natural cyclical nature of economic development, does not give an idea of the evolution of management processes developing in a spiral.

Secondly, the approach to describing management development processes with the help of management schools does not properly demonstrate the continuity of the stages of economic development characteristic of the phase approach.

Thirdly, the formation and development of management schools did not end in the middle of the twentieth century (see Table 3.4), and continues to this day.

Fourth, each of the management concepts (based on one or another school of management) dominates in a certain period of time, determined by the influence of a set of socio-economic factors that form the cycles of economic development [144].

In accordance with these ideas, and taking into account the previously conducted research [111, 126], the stages of development of management concepts in the period from the 1900s to the 2030s were described (Table 6) [111].

Table 6
The results of the systematization of the concepts of modern management, replacing each other with a frequency of 10-year business cycles in the period from the 1900s to the 2030s

The period of the	Name of the	The main idea of the management concept
formation of the	management concept	
management		
concept		
1900s	The concept of scientific management	Based on the transfer of scientific knowledge from other areas of activity, and argues that the exact
	[131]	laws, rules, principles, methods and approaches
		used in natural science, technology and other areas
		can be effectively used in management practices

1910s	The development of the concept of scientific management [96]	Based on the transfer of scientific knowledge from other areas of activity, and claims that the exact laws, rules, principles, methods and approaches used in natural science, technical sphere and in other areas can be effectively used in the practice of managing organizations and allow you to increase the efficiency of continuous production in the organization, implementation and control
1920s	The concept of administrative management [157]	Asserts that improving the functioning of an organization as a closed (independent, isolated) system can be ensured through internal rationalization of activities without the use of additional resources attracted from the external environment, which is especially important in conditions of resource scarcity. That is, increasing the efficiency of the organization is based on technologies for searching and using internal reserves due to rational administration.
1930s	The concept of management from the standpoint of psychology and human relations [121]	Asserts that the basis for the growth of labor productivity of workers is the methods of managing interpersonal relations aimed at increasing employee satisfaction with the results of their work, which are no less effective than material incentives, on the one hand, and ensure the efficiency of the organization as a whole, on the other hand.
1940s	Concept empirical or pragmatic approach to management [106]	Without denying the importance of theoretical principles of management is based on the accumulation of practical experience of effective management, its fixation and implementation of the best models (schemes) of management in practice
1950s	The concept of a systems approach to management [151]	Considers an organization as a system consisting of a set of interdependent elements that are focused on achieving goals in a changing environment, and rationally adapting to the changes taking place in it.
1960s	The concept of a behavioral approach to management [158]	Considers activities aimed at achieving the goals of the organization, not as an emergency process that must be used when the situation is already out of control, but as a series of sequential, cyclically repeating, interrelated actions - functions management (marketing, planning, organization, control, motivation, etc.) that form the management process as a certain line of behavior.
1970s	The concept of a situational approach to management [120]	Asserts that the suitability of various methods of managing an organization is determined in crisis market conditions by the current situation for a controlled system: a specific set of circumstances that affect the functioning of an organization at a given time. The abundance during this period of changes in factors in the companies themselves and in their environment leads to the fact that there is no single and invariably "optimal" way of management for all organizations. The most

1000-		effective from the point of view of managing a specific organization at the current time is the management method that is most appropriate (suitable) in the given situation of this organization.
1980s	The concept of management culture [159]	Assumes that in conditions of high market competition with an approximate equality of consumer properties and prices for the same type of goods from different manufacturers (companies), a high management culture that combines: a culture of relationships is of great importance for effective management of an organization with clients, intracompany culture and inter-company culture (relationships with contractors, competitors, government bodies, public organizations, etc.).
1990s	The concept of an innovative approach to management [150]	Asserts that in the conditions of growth of economic activity of economic entities, an effective way of managing an organization is to focus on innovation, on the constant updating of continuously obsolete products and production technologies, as well as on the implementation of adequate marketing, organizational and other innovative.
2000s	The concept of management by goals [155]	Assumes that in the context of globalization of the economy and the integration of the world economic space, effective management of an organization (a company, a transnational corporation) will be associated with the transformation of the organization's global goal to the level of a specific performance level, adequate to the competencies provided and performed functions.
2010s	The concept of management on the basis of information technology [111]	Asserts that those companies that quickly and efficiently introduce the latest information technologies into the practice of managing an organization will receive a competitive advantage in the market over other companies that are less effective in implementing information technologies
2020s	The concept of a combinatorial approach to management [132]	Asserts that in the transition from the fifth to the sixth technological order, the best (rational) technologies for managing an organization will be based on the combined use of management technologies inherent in the fifth and sixth technological order, respectively
2030s	The concept of management based on the use of human capital [108]	It is expected that in the 2030s after the global economy exited the crisis of the 2020s, ensuring the rapid growth of business entities will be based on the management of the effective development of the organization's human capital, including: knowledge, skills, talents and abilities of people.

Thus, the results presented in Table 6 are the results of the systematization of the concepts of modern management, covering the period from the 1900s to the 2030s (including predictive estimates of the concepts of management development in the 2020s and 2030s [25,101]),

replacing each other from frequency of 10-year business cycles of Clemente Zhuglyar seem to be the most complete today.

The reliance on the phase approach to the description of the processes of development of modern management, as well as the periodization of management schools made it possible to proceed to the development of a classification of management concepts of the XX-XXI centuries.

The results of studies of the phase and stage approaches to the description of management development processes made it possible to proceed to the formation of a conceptual-phase approach to the description of management development processes in the XIX-XXI centuries.

The results of systematization on the basis of research of management concepts tied to small cycles of economic activity of K. Zhuglyar, and changing within large cycles of economic activity (EA) N.D. Kondratyev, characterizing technological orders (TO), determining the formation of a conceptual-phase approach to the description of management development processes in the XIX-XXI centuries, are given in Table 7 [156].

Table 7
Results of systematization of management concepts tied to small cycles of economic activity of K. Zhuglyar and changing within large cycles of economic activity (EA) N.D. Kondratyev characterizing technological orders (TO)

Large cycles of economic activity N. D. Kondratyev and the					
		corresponding technological orders (TO)			
		1870-1920s -	1920-1970s	1970-2020s.	2020-2070s
		third TO	fourth TO	- the fifth	sixth TO
				ТО	
	Crisis corresponding to the area of minimum EA	1870s. The beginning of the formation of the concept of scientific management	1920s. Management administrative Concept [157,160]	1970s The concept of a situational approach to management [120,142]	2020s. The concept of a combinatorial approach to control [132,160]
Phases of TO, determined	The beginning of the rise of EA	[134]  1880s.  Formation of the main provisions of the concept of scientific management [134]	1930s. The concept of management from the standpoint of psychology and human relations [117,121]	1980s. The concept of management culture [113,159]	2030s. The concept of management based on the use of human capital [25,108]
by small cycles of economic activity K. Zhuglyar	Approaching the peak of EA	1890s. Completion of the formation of the concept of scientific management [134]	1940s. Concept empirical or pragmatic management [105,106]	1990s. The concept of an innovative approach to management [115, 150]	2040s. The concept of management based on the use of human capital [145,156]
	The beginning of the EA decline after the peak	1900s. Implementation of the concept of scientific management	1950s. The concept of a systematic approach to management	2000s. The concept of management by objectives [155,164]	?

	[96,138]	[109,151]		
The rapid	1910s.	1960s. The	2010s. A	?
decline in EA	Development of	concept of a	management	
as the crisis	the concept of	behavioral	concept	
approaches	scientific	approach to	based on	
	management	management	information	
	[96,139]	[126,158]	technology	
			[127,134]	

Thus, Table 7 presents a periodic table of management development concepts tied to small cycles of economic activity by K. Zhuglyar, and changing within the framework of large cycles of economic activity by N.D. Kondratyev characterizing technological structures that determine the formed conceptual-phase approach to the description of management development processes in the XIX-XXI centuries.

### **Conclusions**

- 1. This paper presents the results of research by the authors:
- phase approach to the description of management development processes;
- a staged approach to the description of management development processes in the XX-XXI centuries (schools and concepts);
- a conceptual approach to describing management development processes in the XX-XXI centuries.
- 2. On the basis of the research carried out, a conceptual-phase approach to the description of management development processes in the XIX-XXI centuries is proposed.
- 3. In the study of the phase approach to the description of management development processes, a 4-phase approach to the description of the development of management concepts based on the scientific, functional, systemic and situational approach was taken as a basis.
- 4. The scientific approach corresponding to the growth phase in the cycle of macroeconomic activity is based on the following provisions:
- firstly, science and technology are considered as the main factors of the economic development of the state;
- secondly, the implementation of research and development work is considered as the main factor in the development of the production potential of the enterprise;
- thirdly, management of development processes based on the use of statistical factor models, standardization of labor intensity, material and capital intensity of research, development work and serial production is considered as the basic basis of management within projects.
- 5. The functional approach, corresponding to the peak phase in the cycle of macroeconomic activity, is based on the following provisions:
  - firstly, on the rational division of labor in the organization;
  - secondly, on the specialization of management functions in the organization;
- thirdly, on the use of technologies for economic and mathematical modeling of innovative and routine processes;
- fourthly, on the use of network planning methods and optimization models in the implementation of economic activities.
- 6. The systematic approach, corresponding to the recession phase in the cycle of macroeconomic activity, is based on the following provisions:
- firstly, considering the enterprise as a complex organizational system, consisting of interconnected elements;
- secondly, taking into account the factors of external competitive and internal organizational environments that affect the development of business processes;
  - thirdly, the rational management of the enterprise as a system.

- 7. The situational approach, corresponding to the crisis phase in the cycle of macroeconomic activity, is based on the following provisions:
- first, the systematization of the most probable options for the implementation of innovative processes;
- secondly, the analysis of external and internal factors that determine the success of certain innovations;
- thirdly, the development of management decisions that are optimal for the implementation of innovative and routine tasks in a particular situation.
- 8. Paying tribute to the versatility of the 4-phase approach to describing the development processes of modern management, a 5-phase approach to describing the processes of modern management development was proposed. This approach allows us to describe the change in management concepts corresponding to small cycles of economic activity of K. Zhuglyar with an average duration of 10 years, regularly repeating their features within the framework of large cycles of economic activity of N. Kondratyev with an average duration of 50 years.
- 9. The proposed 5-phase approach to the description of modern management development processes involves a cyclical change of the following phases of macroeconomic activity:
- the phase of the crisis, in which management tools are aimed at overcoming the economic crisis with minimal costs;
- the phase of the beginning of the growth of economic activity, when management tools are aimed at finding ways of the most rapid development;
- the phase of approaching the peak of economic activity, when the highest rates of development are ensured through the use of selected management tools;
- the phase of the beginning of the recession in economic activity, when management tools are aimed at localizing costs through the use of well-proven standardized approaches to management;
- the phase of approaching the economic crisis, in which management tools are simultaneously aimed at localizing all types of costs, and at determining rational ways to overcome the crisis, and at finding promising ways out of the crisis.
- 10. In the study of a staged approach to describing the processes of management development in the XX-XXI centuries (schools and management concepts), the classification of management schools was taken as a basis; the period from the 1880s to the 1960s is covered, which is considered to be the most complete and includes:
  - School of Scientific Management, 1885-1920;
  - Administrative (classical) school of scientific management, 1920-1950;
  - The school of human relations, 1930-1950;
  - School of behavioral sciences, 1930-1950;
  - The empirical school of management, 1940-1950s;
  - School of quantitative approach to management, since 1950;
  - School of social systems, 1950-1960s;
  - School of Human Resource Management, 1960s.
- 11. Apart from the classification of modern schools of management, covering the period from the 1880s to the 1960s, and which is considered to be the most complete and exhaustive today, the classification of modern schools of management, extended to date, was proposed, which additionally included:
  - School of staff motivation, 1950-1990s;
  - School of strategic management and marketing, 1970-2000s;
  - School of management based on information technology, from 1980 to the present.
- 12. Another author's approach to the study of the dynamics of management development differs from the most common phase approach and approach based on management schools, in addition to improving both of these approaches (Fig. 2 and Table 4), also by the following provisions concerning the development of management concepts.

First, the development of management concepts did not end in the middle of the twentieth century, and continues to this day.

Secondly, each of the management concepts dominates in a certain period of time, determined by the influence of a set of socio-economic factors.

In accordance with these ideas, and taking into account previous studies, the stages of development of management concepts in the period from the 1900s to the 2030s were described, including:

- the concept of scientific management, 1900s,
- development of the concept of scientific management, 1910s, the concept of administrative management, 1920s,
- the concept of management from the standpoint of psychology and human relations, 1930s,
  - the concept of an empirical or pragmatic approach to management, 1940s,
  - the concept of a systems approach to management, 1950s,
  - the concept of a behavioral approach to management, 1960s,
  - the concept of a situational approach to management, 1970s,
  - the concept of management culture, 1980s,
  - the concept of an innovative approach to management, 1990s,
  - the concept of management by goals, 2000s,
  - the concept of management based on information technology, 2010s,
  - the concept of a combinatorial approach to management, 2020s,
  - the concept of management based on the use of human capital, 2030s.
- 13. Thus, the presented results of the systematization of the concepts of modern management, replacing each other with the frequency of 10-year business cycles of K. Zhuglyar in the period from the 1900s to the 2030s (including predictive estimates of the concepts of management development in the 2020s and 2030s -ies) are by far the most complete.
- 14. The results of systematization on the basis of research of management concepts tied to small cycles of economic activity of K. Zhuglyar, and changing within the framework of large cycles of economic activity (EA) N.D. Kondratyev, characterizing technological orders (TU), made it possible to form a conceptual-phase approach to the description of management development processes in the XIX-XXI centuries.
- 15. Despite the fact that the authors have carried out a fairly large amount of research devoted to the study of approaches to the description of management development processes in the XIX-XXI centuries, the authors do not consider them as exhaustive, and believe that there are still many unexplored issues in these aspects of management development.

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